Lehigh Valley Channel Line Up

INTERNATIONAL
1 7/21/10   4:00 PM
959 TVN2 (Polish)
958 itvn (Polish)
948 RTN (Russian)
946 RTVI (Russian)
932 ALTER Globe (Greek)
931 MEGA Cosmos (Greek)
930 ANTENNA Satellite (Greek)
925 PFC (Portuguese)
923 RTPi (Portuguese)
919 Sky TG24 (Italian)
918 Rai Italia (Italian)
914 TV5MONDE (French)
911 TV JAPAN
907 TVK (Korean)
906 MBC (Korean)
895 New Tang Dynasty TV (Chinese)
894 CTI-Zhong Tian Channel (Chinese)
885 MYX (Pan Asian)
884 GMA Life TV (Filipino)
883 GMA Pinoy TV (Filipino)
882 TFC (Filipino)
873 STAR ONE (South Asian)
872 STAR India PLUS (South Asian)
871 STAR India GOLD (South Asian)
869 Zee TV (South Asian)
868 TV Asia (South Asian)
867 ITV Gold (South Asian)
861 ART (Arabic)
856 Ebru TV (Turkish)

INTERNATIONAL
1650 HBO HD
661 HBO Comedy
659 HBO Zone
657 HBO Signature
655 HBO 2
653 HBO Family
652 HBO on Demand*

INTERNATIONAL
1719 TMC Xtra West HD
1718 TMC Xtra HD
1715 The Movie Channel HD
720 Flix
715 The Movie Channel

INTERNATIONAL
1670 Cinemax HD
683 5 Star Max
681 @MAX
679 W MAX
677 Action Max
675 Thriller Max
673 Moremax
672 Cinemax On Demand*

INTERNATIONAL
736 Starz Comedy
734 Starz in Black
732 Starz Cinema
730 Starz Edge
728 Starz Kids & Family
727 Starz on Demand*
725 Starz

INTERNATIONAL
1979  Hot Choice (Adult)
1973  TEN Real (Adult)
1972  Vavoom (Adult)
1971  Sexsee (Adult)
1970  TEN (Adult)
1967  Penthouse (Adult)

INTERNATIONAL
488-501 MLB Extra Innings/ NHL Center Ice
487/1487 MLB Extra Innings HD/NHL Center Ice HD
456/1456 NFL RedZone/NFL RedZone HD

INTERNATIONAL
1699 Showtime Xtreme HD
1697 Showtime Showcase West HD
1696 Showtime Showcase HD
1694 Showtime Too West HD
1693 Showtime Too HD
1690 Showtime HD
707 Showtime Women
705 Showtime Family
699 Showtime Extreme
696 Showtime Showcase
693 Showtime Too
692 Showtime On Demand*
690 Showtime

INTERNATIONAL
1736 Starz Comedy HD
1730 Starz Edge HD
1725 Starz HD

INTERNATIONAL
744 Encore IndiePlex
742 Encore RetroPlex
740 Encore MoviePlex

INTERNATIONAL
795 Cine Latino
794 Cine Mexicano
785 EWTN Español
781 TeleFutura (WFPA)
779 Telemundo (WWSI)

INTERNATIONAL
809 Latele Novela
807 Ritmoson Latino
803 Music Choice Tropicales
802 Music Choice Musica Urbana
801 Music Choice Mexicana
800 Music Choice Pop Latino

INTERNATIONAL
816 TVE Internacional
812 Discovery en Español
811 Pasiones
809 Latele Novela
807 Ritmoson Latino
803 Music Choice Tropicales
802 Music Choice Musica Urbana
801 Music Choice Mexicana
800 Music Choice Pop Latino

INTERNATIONAL
785 Cine Latino
781 TeleFutura (WFPA)
779 Telemundo (WWSI)

INTERNATIONAL
1956-1958 Events & Movies
1955 HD Events & Movies
488-501 MLB Extra Innings/ NHL Center Ice
487/1487 MLB Extra Innings HD/NHL Center Ice HD
456/1456 NFL RedZone/NFL RedZone HD

INTERNATIONAL
PRRSRT STD
1699 Showtime Xtreme HD
1697 Showtime Showcase West HD
1696 Showtime Showcase HD
1694 Showtime Too West HD
1693 Showtime Too HD
1690 Showtime HD
707 Showtime Women
705 Showtime Family
699 Showtime Extreme
696 Showtime Showcase
693 Showtime Too
692 Showtime On Demand*
690 Showtime

INTERNATIONAL
EDGAR VS. PENN 2
COUTURE VS. STONEY
UFC 118: EDGAR VS. PENN 2
SATURDAY, AUGUST 28
LIVE EVENT: 10 PM ET
$44.99

INTERNATIONAL
PASSING FANCY
A look at how the forward pass has chumped football

INTERNATIONAL
ALL ACCESS
Your calendar for the best of RCN digital cable

INTERNATIONAL
NEWEST HD CHANNELS
from RCN.

INTERNATIONAL
NEWEST HD CHANNELS
from RCN.
Through ongoing training and technology upgrades, we will find new and better ways to serve you. We will constantly improve our service. We don’t stick you with hidden fees for equipment or anything else. We will be honest and upfront with you. After all, if we don’t keep your trust, we won’t keep your business. We’ll do whatever it takes to keep your trust. We will take accountability. If you have a problem with any RCN service, we will take ownership of that issue. It’s our responsibility to fix it, not yours. We’ll do whatever it takes to keep your trust. If our service ever comes up short, we’ll address the issue and make amends. After all, if we don’t keep your trust, we won’t keep your business.

We will be honest and upfront with you. For example, we’ll guarantee your price for a whole year. It won’t go up after a few short months, like you may have experienced with other providers. Also, we don’t stick you with hidden fees for equipment or anything else.

We will constantly improve our service. Through ongoing training and technology upgrades, we will find new and innovative ways to make our service better. Expect to see lots more reasons to come home to RCN.

Come Home to RCN

IN MANY FORMS

Spice up your nights with adult entertainment on Hustler TV. To order Hustler TV, go to Channel 1 > Special Interest > Adult or call 866.890.2450.

HUSTLER TV

PAY-PER-VIEW HOT EVENTS

YOUR FRONT ROW SEAT IS HERE. You don’t have to stand in line to score great seats to the big events. We have your front row seat reserved...and it’s coming to your living room! Order online through your account at RCN.com/customercenter

WWE: SUMMERSLAM SUNDAY, AUG. 15 COUNTER SHOW: 7:30 PM ET LIVE EVENT: 8-11 PM ET $44.99 Brace yourself for the biggest pay-per-view event of the summer! WWE’s biggest Superstars battle for titles, including John Cena, Sheamus, Kofi Kingston, Rey Mysterio and all your favorite WWE Superstars. Don’t miss your chance to see your favorite WWE Superstars! It’s a night you won’t forget!

NIGHT OF CHAMPIONS SUNDAY, SEPT. 19 COUNTER SHOW: 7:30 PM ET LIVE EVENT: 8-11 PM ET $44.99 The one night of the year when every championship is on the line. Durch into a clash between John Cena, Sheamus, Kofi Kingston, B-Real, Baron Corbin, Edge, Rey Mysterio and all your favorite WWE Superstars as they battle for championship gold at WWE Night of Champions.

Sign up for reminders and updates about your favorite Pay-Per-View events, including great offers for your next big event! We won’t let you miss your chance to get that front row seat!

Get the latest Pay-Per-View news at twitter.com/rcnconnect.

Find us on Facebook and get updates on all the Pay-Per-View action at facebook.com/rcnconnect.
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The story of the ultimate struggle for power comes to your home

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Rated PG-13

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Our easy-to-use calendar lets you view highlights of what’s on RCN digital cable from now through September.

NEW!
YOUR COMPLETE CHANNEL LINE-UP
Remove the easy-to-use guide from the back cover so you can keep it handy.
As the long hours of summer sunshine begin to dwindle, there's still plenty of time to explore what's going on around town.

**WHEELS OF TIME ROD & CUSTOM JAMBOREE**  
**AUGUST 27–AUGUST 29**  
[www.wheelsoftime.org](http://www.wheelsoftime.org)

Come out to Macungie Memorial Park for the three-day Wheels of Time Rod and Custom Jamboree and see over 2,200 of the finest modified cars on the East Coast. Organized by the Wheels of Time Street Rod Association, the Jamboree is now in its 32nd year. Car owners from all over the East Coast come out to display their custom cars and street rods. Wheels of Time also features a flea market and craft show and live entertainment. Proceeds from the event support local charities and provide scholarships to local Vo-Tech students.

**THE GREAT ALLENTOWN FAIR**  
**AUGUST 31–SEPTEMBER 6**  
[www.allentownfairpa.org](http://www.allentownfairpa.org)

The Great Allentown Fair celebrates its 158th year offering a fun and educational experience for visitors of all ages. Dedicated to supporting the achievements of farmers, gardeners and homemakers, the Fair invites guests to learn about agriculture while spending an exciting day riding rides, playing games and seeing shows. It serves up tantalizing international cuisine, musical concerts, thrill shows, and the latest in gizmos and gadgets. At The Great Allentown Fair, RCN customers can watch performers and contests taking place at the RCN Farmerama Theater.

Fans of RCN Sports Talk can come out to the RCN Farmerama Theater Tuesday, Wednesday and Thursday to participate in the live show featuring special guests each night and taking place at 6 pm.

**LVHN MARATHON FOR VIA**  
**SEPTEMBER 12**  
[www.vianet.org/marathon](http://www.vianet.org/marathon)

The Lehigh Valley Health Network Marathon for Via (LVHN Marathon) is a unique five-person Team Relay, Full and Half Marathon, and 5K Walk which raises money for Via of the Lehigh Valley’s programs for adults and children with disabilities. The 26.2 mile course starts at Lehigh Valley Hospital – Cedar Crest in Allentown and takes runners through the beautiful Lehigh Parkway to the Lehigh River Canal Towpath continuing through Allentown, Bethlehem and Easton. Along the way, runners will enjoy the scenic beauty of the Lehigh Parkway and the Lehigh River, pass through Bethlehem’s Historic Quarter, utilize miles of beautifully canopied trails including cinder, paved and grass surfaces, and end at the Center Square in Easton.

**CELTRIC CLASSIC**  
**SEPTEMBER 24–26**  
[www.celticfest.org](http://www.celticfest.org)

The 23rd annual Celtic Classic is presented by Celtic Cultural Alliance, a nonprofit organization dedicated to preserving and promoting the Celtic heritage through education, musical presentations, and traditional competitions in athletics, piping and dance. The Celtic Classic is a celebration of Celtic culture and heritage. As a part of this celebration the following events and activities take place:

- Four stages of continuous entertainment featuring international, national and regional artists.
- The Celtic Classic Invitational Pipe Band Competition
- US National Highland Athletic Championships
- The “Showing of the Tartan” Parade
- The 14th Annual Celtic Classic Fiddle Competition
- A diverse marketplace of Celtic crafts, merchandise and collectibles.

At Celtic Classic, RCN TV will exclusively broadcast competitions of the Highland Athletics, performances by musical groups and pipe bands, along with other activities throughout the weekend. Experience the thrill of the caber toss, sheaf throw, etc. All programming will also be available to RCN subscribers in the RCN TV Community VOD library.

Event times subject to change.
Grabbing life by the balls.

Laura Linney stars in the surprisingly different new SHOWTIME® Original Series

THE BIG C. Cathy Jamison has always played by the rules. That is, until she finds out she’s got cancer.

But instead of giving up—Cathy’s decided to live it up.

Don't miss the series premiere

8/16 at 10:30PM ET/PT, immediately following WEEDS.

Order SHOWTIME today and GET 3 MONTHS FREE.*
A value of up to $53.85

Ask about saving with an RCN movie pack.

Go to rcn.com/customercenter and register or log in to your account.
Or call 866.890.2450 today.

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YOU'RE JUST A FEW CLICKS AWAY FROM USING VIDEO ON DEMAND!

Video ON DEMAND lets you enjoy thousands of shows and movies whenever you want. Many are FREE and hundreds are available in High Definition. Get instant access to some of your favorite primetime TV shows, kids programming, music, sports, movies and more. **It all starts on Channel 1.**

**To start using RCN Video ON DEMAND, go to Channel 1.**
Use the arrow keys to highlight the Movies category and press OK/Select.

**Browse our movie categories.**
Use the arrow keys to select the type of movie you want. Press OK/Select.

**Pick your flick.** Press OK/Select.
Enjoy a movie night on RCN.

*Adult content available for a six-hour window. **The fast-forward feature is available for all programming listed except for ABC ON DEMAND and NBC ON DEMAND.*
**VIDEO ON DEMAND**

**EDITOR’S PICKS**

**DRAMA**

**The Last Song**
PREMIERES AUGUST 17 | RATED PG

Miley Cyrus, Liam Hemsworth, Greg Kinnear—Based on the Nicholas Sparks novel, a rebellious 17-year-old teenager from New York City is sent to spend the summer with her estranged father in rural, coastal North Carolina. Now available On Demand the same day as DVD.

**The Last Station**
NOW SHOWING | RATED R

**Me and Orson Welles**
PREMIERES AUGUST 17 | RATED PG

**KIDS / FAMILY**

**Diary Of A Wimpy Kid**
NOW SHOWING | RATED PG

Steve Zahn, Rachel Harris—Greg Heffley is headed for big things, but first he has to survive the scariest, most humiliating experience of any kid’s life - middle school!

**Babies**
PREMIERES AUGUST 17 | RATED PG

**Furry Vengeance**
PREMIERES AUGUST 17 | RATED PG

**DOCUMENTARY**

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**AUG/SEPT 2010 | MYACCESSMAGAZINE.COM**

7
THESE DAYS, THE FASTEST WAY TO GET WHAT YOU NEED IS TO GO ONLINE. Customer service is no exception. Instead of reaching for the phone first, customers of virtually every company click for answers 24/7.

THAT'S WHY RCN OFFERS SO MANY TOOLS VIA THE INTERNET. For example, our Customer Center at rcn.com lets you manage your account and add RCN services. You can add digital TV, Internet and phone, including premium channels and higher Internet speeds. You can also sign up for Auto-Pay and paperless, earth-friendly billing.

Speaking of bills, if you need assistance in reading yours go to rcn.com/help. You can download a sample bill with simple instructions on where to find what. Be sure to check out our billing FAQs, too. While you're on the Help page, you'll find lots of other useful links. Our Comprehensive User Guide is the mother of all owner's manuals, with complete details on installing, using and maintaining RCN equipment.

Date Night
NOW SHOWING | RATED PG-13
Steve Carell, Tina Fey—A typical suburban couple’s date night becomes much more than they expected when a case of mistaken identity hurtles them into nonstop adventure. Now available On Demand the same day as DVD.

Death At A Funeral
NOW SHOWING
RATED R

City Island
PREMIERES AUGUST 31
RATED PG-13

Tyler Perry’s Why Did I Get Married Too?
PREMIERES AUGUST 31
RATED PG-13

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THESE DAYS, THE FASTEST WAY TO GET WHAT YOU NEED IS TO GO ONLINE.
Customer service is no exception. Instead of reaching for the phone first, customers of virtually every company click for answers 24/7.

THAT’S WHY RCN OFFERS SO MANY TOOLS VIA THE INTERNET.
For example, our Customer Center at rcn.com lets you manage your account and add RCN services. You can add digital TV, Internet and phone, including premium channels and higher Internet speeds. You can also sign up for Auto-Pay and paperless, earth-friendly billing.

Speaking of bills, if you need assistance in reading yours go to rcn.com/help. You can download a sample bill with simple instructions on where to find what. Be sure to check out our billing FAQS, too. While you’re on the Help page, you’ll find lots of other useful links. Our Comprehensive User Guide is the mother of all owner’s manuals, with complete details on installing, using and maintaining RCN equipment.

If you’d rather watch than read, rcn.com/help has short how-to videos on topics like troubleshooting your remote control and power-cycling your cable modem. Just click the How-To links under digital TV, Internet or Phone.

If you look under Hot Topics, you’ll discover answers to questions about parental controls, our equipment return policies and the new TiVo® Premiere from RCN. Don’t see the topic you want? Do a quick search of our Help Knowledgebase.

Here’s the best part. You can get all this information and more on your own schedule. Day or night, RCN’s got the solutions you need.
### ALL ACCESS
YOUR TICKET TO WHAT’S HAPPENING

<table>
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<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
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<td><strong>15</strong></td>
<td><strong>SHOWTIME</strong></td>
<td><strong>THE REAL L WORD</strong></td>
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<td><strong>SHOWTIME</strong></td>
<td><strong>WEEDS</strong> New Season</td>
<td><strong>PREMIERES AT 10 PM ET</strong></td>
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<td><strong>THE BIG C</strong> New Series</td>
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<td><strong>29</strong></td>
<td><strong>ONE NIGHT ONLY!</strong></td>
<td><strong>LIVE FROM ESSENCE MUSIC FESTIVAL 2010</strong></td>
<td><strong>PREMIERE</strong></td>
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<td><strong>US OPEN</strong></td>
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<td><strong>Don’t miss the free preview with the Tennis Channel</strong></td>
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<td><strong>SUNDAY SEPT.</strong></td>
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<td><strong>Don’t miss the free preview with the Tennis Channel</strong></td>
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### Labor Day
**6**

### Hispanic Heritage Month Begins
**15**

### Boardwalk Empire™
**19**

### Dexter®
**26**

### Red Zone Sunday
**22**

### The Martha Stewart Show
**13**

### The Closer
**9 PM ET**

### The Real L Word
**Series Finale**

### Weeds
**New Season**

### The Big C
**New Series**

### One Night Only!
**LIVE FROM ESSENCE MUSIC FESTIVAL 2010**

### US Open
**THROUGH SEPT. 12**

### Dexter®
**New Season**

### Bored to Death®
**Season Two**

### Fall Equinox
**September 22**

### Labor Day
**September 6**

### Hispanic Heritage Month Begins
**September 15-October 15**

### Boardwalk Empire™
**Season One**

### Red Zone Sunday
**Starts Sept. 12**

### Dexter®
**New Season**

### Bored to Death®
**Season Two**
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**FACT:**

NFL RedZone showcases every touchdown and key play from all day’s action. Whenever a team gets inside the 20 yard line, you’ll be there. NFL RedZone delivers all the game-changing plays – touchdown passes, interceptions, breakout runs, and goal line stands. Whether you’re a die-hard fan of one team, a veteran fantasy football player, or just love football, NFL RedZone is the only channel that gives you every highlight as it happens, live in HD.

**DATE NIGHT**

Boy meets girl. Boy gets girl. Boys loses girl. Boy finds girl again. The basic plot line seems so simple. But what makes these movies great for date night is how the story is told and how much we love the characters.

It all starts on Channel 1.

### OTHER TOP TITLES

- It’s Complicated
- Valentine’s Day
- Definitely, Maybe
- Garden State

### TV5MONDE

Add TV5MONDE, the international French-language television network, to your RCN service and get a $50 gift card to Williams-Sonoma®! Log in to [rcn.com/customercenter](http://rcn.com/customercenter) to order!

Expires 8/31/2010. TV5MONDE programming requires RCN digital TV service. New TV5MONDE subscribers between 8/2/10 and 8/31/10, remain active RCN subscribers and keep TV5MONDE through at least 9/30/10 qualify to receive gift card. One per subscriber. Allow 4-6 weeks for delivery. Other restrictions may apply.

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From Weekend Update to Weeds

An Interview With Kevin Nealon

AS AFFABLE ACCOUNTANT-TURNED-POTHEAD-HEDONIST DOUG WILSON on the SHOWTIME® hit show Weeds, comedian and Saturday Night Live alumnus Kevin Nealon plays a morally challenged, brain-addled loser with all the common sense of rolling papers. Fertile ground for comedy? You bet.

Now in its sixth season, Weeds traces the downward spiral of one Nancy Botwin (Mary-Louise Parker), a suburban widow who sells dope to improve her precarious cash-flow situation. But what starts out as a lark rapidly descends into something considerably darker and edgier as Nancy gradually goes all gangsta and entwines her two sons – and friends and associates – in a dangerous dance with the proverbial devil.

Aside from its provocative premise, Weeds also rocks thanks to a joint effort between a talented cast and hip, whip-smart writing. Snappy repartee and boundary pushing never had it so good.

Parker's Nancy is a beguiling mixture of vulnerability and pluck whose criminal sojourn slowly reveals previously untapped reservoirs of steely yet reckless nerve. She's supported by standouts like Nealon, Hunter Parrish and Alexander Gould (who play Nancy's conflicted and entrepreneurial sons, Silas and Shane, respectively), and Justin Kirk (as Andy Botwin, Nancy's glib, irresponsible and horn dog brother-in-law).

Access caught up with Nealon during a break in shooting new episodes of Weeds. Here's what he says about his trip through TV's stoner land.

ACCESS: How did you land a role in Weeds?
NEALON: It was very traditional. My agent sent me a script and told me to read it. I was apprehensive – I didn't want to do a stoner show. But the writing was so good that I decided to do it.

I started as a guest member for the pilot. That happens to me frequently. That's how I got started on Saturday Night Live. Come to think of it, that's how I got married, too.

ACCESS: Is it a blast playing a pothead loser?
NEALON: It's a lot of fun to play a character like Doug Wilson and explore all his emotional avenues. It's been a very interesting journey getting to know him. And no, it's not typecasting. My friends say, “Dude, that character is the farthest thing from yourself that you’ve ever played.” And it's true – I don’t smoke pot or swear… this is a real leap for me.

ACCESS: Then where does the inspiration for Doug come from?
NEALON: The world is full of Doug Wilsons, so it's easy to draw from that.

ACCESS: Do you ad-lib a lot?
NEALON: The writers are really great. They allow me to embellish a bit and make suggestions.

ACCESS: Do you know where the plot is headed?
NEALON: At the beginning of the season, we get a general plot overview. But week by week, we don’t know what’s going to happen. So it’s interesting when we read each script. By the time the shows finally air, I’ve usually forgotten what’s going to happen. Maybe I should start to smoke pot.

ACCESS: What is it about Weeds that trips peoples’ triggers?
NEALON: They can really relate to the characters. And the writing is snappy. I think the audience really likes the ride – the scary dips. They enjoy the danger and the cliff-hangers each week.

The season premiere of Weeds on SHOWTIME® is August 16 at 10 pm ET, followed by the new original series The Big C starring Laura Linney.
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GETTING CONNECTED

Life is good® Brings Joy to Kids in Need

LIFE IS GOOD® IS FAMOUS FOR ITS OPTIMISTIC STICK DRAWING NAMED JAKE, selling its positive products online and through more than 4,500 retailers. Through charitable work, the company also helps kids who desperately need optimism in their lives.

The Life is good Kids Foundation is an action-oriented nonprofit group committed to helping young children overcome life-threatening challenges such as poverty, violence, abuse, neglect, illness and natural disasters.

“These children may get food, shelter and water, but not optimism,” says Bert Jacobs, co-founder and chief executive optimist of Life is good. “The first thing that happens to traumatized kids is that they stop playing. We teach child-care providers how to strengthen their resilience, and put optimism and fun back into these children’s lives.”

The foundation’s Playmakers Initiative provides training, resources and support to childcare providers such as preschool teachers, social workers, psychologists, clinicians and therapists. Playmakers learn how specially designed and sensitively guided play activities reconnect disengaged children, diminish fears and anger, renew joy and imagination, and boost their capacity to learn and grow into healthy, productive adults.

Learn more about the Life is good Kids Foundation at www.lifeisgood.com.

Surfing for School

How to Find Kid-friendly Websites

BACK TO SCHOOL MEANS BACK TO THE INTERNET as kids spend more time online researching homework topics and reconnecting with teachers and friends. With websites and distractions galore, where can you find family-friendly, educational sites, and how do you avoid those that are selling to kids or collecting personal information from them?

If a child simply seeks information, and a site asks for money or personal data – name, age, phone or text number, email address, home or school address or a credit card – kids should immediately move on to a different site.

The Association for Library Service to Children, part of the American Library Association, offers a list of more than 700 kid-friendly websites at ala.org/greatsites. The ALSC evaluates sites and suggests those appropriate for children up to age 14. The group’s criteria include:

WHO SPONSORS THE SITE? The name of the person or group who created a website should be clear, and they should be accessible and responsive to questions.

WHAT IS THE SITE’S PRIMARY PURPOSE? Content should reflect whether the goal is to educate and inspire learning, or gather information and sell products. Advertising should be limited and appropriate for children.

IS THE SITE DESIGNED FOR KIDS? Educational websites should be easy to find, read and use, with appealing, fast-loading graphics and clear explanations. No fee or personal information should be required for access, as part of an online game, or in return for something “free.”

For more tips, getnetwise.org provides an online safety guide and tips on reporting online trouble. If an offer sounds too good to be true, it probably is, but there are still plenty of fun, innovative and safe sites for kids to learn from and enjoy.

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USA
Covert Affairs
(Season 1)
New jobs are tough — especially when your new employer is the CIA. Annie Walker (Piper Perabo) is fluent in six languages, has traveled all over the world and is besting her fellow CIA trainees in every test, but that doesn’t explain why she’s suddenly summoned by CIA headquarters to report for active duty as a field operative a month before her training is over. What she doesn’t know is there may be something — or someone — from her past that her CIA bosses are really after.

BRAVO
The Rachel Zoe Project (Season 3)
Bravo’s The Rachel Zoe Project returns for a third season, taking celebrity fashion to a whole new level. As Rachel Zoe’s business continues to expand – from a thriving clothing line with QVC and an affordable jewelry collection, to a massive social media following on her website and Twitter account – Zoe’s dream of becoming a household name has turned into a reality. Tune in to catch the incredible star power behind Zoe’s styling business, with appearances from Gwen Stefani, Demi Moore, Molly Sims and Johnny Weir, to name a few.

DISNEY CHANNEL
Camp Rock 2 The Final Jam
It’s on! Jonas Brothers and Demi Lovato will rock the summer in Camp Rock 2 The Final Jam, a full out rock ‘n roll musical that celebrates music, dance and the freedom of summer and reminds viewers to “enjoy the journey.” Subscribe to Disney Channel ON DEMAND and be the first to see Camp Rock 2: The Final Jam. Catch new episodes of your favorite shows and Disney Channel Original Movies all up to a week before they air on Disney Channel.

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IT’S FOOTBALL TIME ONCE AGAIN, and for many fans that means debates about the finer points of the game. Some professional football purists still insist that the running game should be used to set up the passing game.

Truth is, National Football League enthusiasts currently enjoy a Golden Age of passing, an aerial barrage that would’ve been unthinkable back in 1906, when George Parratt of the Massillon, Ohio, Tigers reportedly threw the first forward pass in a professional football game. Gone are the days when the league emulated the three-yards-and-a-cloud-of-dust mentality.

Sure, there were a few bright spots way back when, like Slingin’ Sammy Baugh. In the late 1930s and 1940s, the Washington Redskins star revolutionized the passing game. In fact, he led the league in passing six times (a still-unsurpassed record), and in 1947, he threw six touchdown passes in one game. But as great a passer as he was, Baugh was a piker by today’s standards; elite quarterbacks nowadays could easily eclipse his career passing yardage of almost 22,000 yards in five or six seasons.

Nonetheless, Baugh paved the way for other passing greats like the Chicago Bears’ Sid Luckman in the 1940s and Otto Graham of the Cleveland Browns in the 1950s. And how about a shout-out for the venerable Norm Van Brocklin, who threw for 554 yards in one game in 1951 – a record that stands today.

The passing game gathered steam in the 1960s, when New York Jets quarterback Joe Namath became the first player in NFL history to pass for more than 4,000 yards in a season (4,007 in 1967). But things really took a quantum leap in the late 1970s and early 1980s as the San Diego Chargers terrorized opponents’ secondaries. The Chargers led the league in passing yardage from 1978 to 1983.

Last season, pass-happy offenses set the passing bar even higher, with a record 10 quarterbacks topping 4,000 yards passing. It’s definitely a passapalooza these days in the NFL. Whatever the 2010 season brings, RCN customers have a 50-yard-line seat for all the action.

PROGRAMMING

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