



RCN-Easton Hospital

RCN Business provides flexible and secure Ethernet and Dedicated Internet Access, voice and video services for eastern PA multi-site healthcare campus.

About Easton Hospital

Easton Hospital, a 238-bed facility, is a community healthcare provider in northeast Pennsylvania. The hospital employs more than 1,350 healthcare professionals who support the facility's designated Chest Pain Center, Primary Stroke Center and geriatric-friendly emergency room (ER).

The Challenge

Easton turned to RCN to provide a full suite of communications, video and voice service to a fast-paced healthcare network that spans a dozen locations across the Lehigh Valley region.

The Solution

RCN has provided:

- Point-to-point and point-to-multipoint Ethernet network
- Dedicated Internet Access
- Voice solutions, including Hosted Voice and SIP phone trunks
- Video services, including bulk solutions

Results

- Reliable, fiber-rich network that spans all networks and delivers a scalable solution
- HIPAA compliance and Electronic Health Record (EHR) through secure and dedicated connectivity
- Advanced network that enables large image file transfer, such as MRI, X-Ray and CT scans
- Redundant routes with entry points diverse from other providers

Why RCN?

- Rapid provisioning and deployment times
- Reliable, fiber-rich network
- Willingness to build out network to provide a full-campus solution
- Access to senior company leadership
- Dedicated, high-performing team that provides 24x7 support
- High level of trust
- Above-and-beyond approach that presents new service options based on marketplace alternatives
- Centralized billing, provisioning and network planning
- Metro Ethernet Forum Carrier Ethernet 2.0 certification (MEF CE 2.0)

The RCN Advantage

Partnership

"The team that RCN provides has been robust and complete. With RCN's core group, any time we have had a question or need RCN, the team has gone out of their way to find answers that were timely and effective, and they have provided the service to match."

Technology

"RCN is always up on the latest technology, which we appreciate. For an organization like us, we just completed an electronic medical file conversion. From cable service and phone service and more, it's nice to have something you can rely on given the changes happening in the healthcare industry."

Choice

"Over the last year we've seen so many data breaches in the healthcare industry and beyond – whether in retail or financial sector – so with health information, and the delicacy of it, we need to make sure we have a partner that understands the importance of keeping that information secure and private, and we feel like RCN is the vendor that does that best."

- STEPHEN WILSON EASTON HOSPITAL
VICE PRESIDENT OF MARKETING

