



Awesomazing Word Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. OPEN TO ALL LEGAL RESIDENTS OF THE U.S. 18 YEARS OF AGE OR OLDER. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INC. ("FACEBOOK"), TWITTER, INC. ("TWITTER"), OR ANY OF THEIR AFFILIATES. INTERNET ACCESS IS REQUIRED FOR ENTRY. USE OF PERSONAL TWITTER OR FACEBOOK ACCOUNTS ARE REQUIRED FOR ENTRY.

1. **PARTICIPATION:** The Awesomazing Word Contest ("AWC") consists of two (2) phases with the following structure:

Phase 1 Participation: RCN Word Creation

Duration: 16 days

Timing: Monday, October 12, 2015 9am ET – Tuesday, October 27, 2015 6pm ET.

Contest: Phase 1 Entrants (defined below) will submit their original RCN Words (defined below) via a secure form at www.rcn.com/awesomazing. The number of entries is limited to one (1) RCN Word per day, per Phase 1 Entrant. RCN will select a total of five (5) RCN Words out of the qualified entries pool.

EACH QUALIFIED SUBMISSION for Phase 1 MUST:

- Contain all fields on the web form.
- Be received within the designated timeframe from Monday, October 12, 2015 9:00am ET through Tuesday, October 27, 2015 6:00pm ET.

By submitting the secure form on the landing page, the Phase 1 Entrant is officially entered in Phase 1 of the AWC and is eligible to win a prize (see Prize Table 1.) A total of five (5) winners will be selected in Phase 1, at RCN's sole discretion.

Phase 2 Participation- RCN Word Voting:

Duration: 19 days

Timing: Monday, November 2, 2015 9am ET – Friday, November 20, 2015 6 ET.

Voting: Phase 2 Entrants visit www.rcn.com/awesomazing to review the top five (5)

RCN Words and are invited to vote for their favorite(s) by posting to RCN Facebook timeline or Twitter and including the hashtag(s) corresponding to their selected RCN Word(s) within their post or tweet. RCN will monitor and aggregate voting activity. For the duration of Phase 2, ten (10) winners will be randomly and at RCN's sole discretion selected for their voting activity, so Phase 2 Entrants are encouraged to vote daily. Among the Phase 1 Entrants whose RCN Words receive the most votes, three (3) Grand Prize winners will be awarded. Additionally, two (2) Top Engagement Prizes will be awarded to those Entrants that demonstrate the most voting engagement activity during Phase 2.

Phase 2 Entrants are given five (5) total votes per day, which they can use to vote for one (1) chosen RCN Word or divide among several or all of the top RCN Words. Only posts or tweets containing a hashtag for RCN Words will qualify.

EACH QUALIFIED SUBMISSION for Phase 2 MUST:

- Be made via Twitter or RCN Facebook timeline (but not a combination of both)
- Contain one of the official campaign RCN Words as a hashtag
- Be received within the designated timeframe from Monday, November 2, 2015 9:00am ET through Friday, November 20, 2015 6:00pm ET.

Limitations:

- All qualified votes must be submitted via one (1) method, either Facebook or Twitter.
- Submissions made more than five (5) times a day or made by both channels be disqualified and blocked.

3. **ELIGIBILITY:** The AWC is open to all legal residents of the United States who are 18 YEARS OF AGE OR OLDER as of date referenced below as the start date for the AWC ("Entrants"). Proof of residency and age may be required. RCN employees and their immediate families (spouses, parents, children, siblings, and their respective spouses), including household members of RCN employees (regardless of whether such household member is a spouse or family member), are not eligible to enter. By entering the AWC, each Entrant agrees to release and hold harmless RCN from any injury, loss, death, damage, action, claim, demand or other liability that may occur from Entrant's participation in the AWC or from the acceptance, use or misuse of any prize awarded, or attendance at any event. RCN reserves the right to verify eligibility qualifications of any winner. U.S. law governs the AWC.

2. **PRIZES:** There will be twenty (20) winners total, including five (5) RCN Word Prizes, ten (10) Voting Prizes, two (2) Top Engagement Prizes and three (3) GRAND PRIZE Winners.

Phase 1 Prizing – Table 1

A total of five (5) winners will be selected at the end of Phase 1 of the AWC.

Prize Type	Prize Description	Total Quantity	Prize AVR	Total Prize AVR
RCNWord Prize	Kindle, 6" Glare-Free Touchscreen Display, Wi-Fi	5	\$99.99	\$499.99

Phase 2 Prizing – Table 2

A total of ten (10) Voting Prizes will be awarded randomly to Phase 2 Entrants who vote for RCN Words on Facebook or Twitter. Among the Phase 1 Entrants whose RCN Words receive the most votes, three (3) Grand Prize winners will be awarded.

Additionally, two (2) Top Engagement Prizes will be awarded to those Entrants that demonstrate the most voting engagement activity during Phase 2.

Prize Type	Prize Description	Total Quantity	Prize AVR	Total Prize AVR
Voting Prize	Kindle, 6" Glare-Free Touchscreen Display, Wi-Fi	10	\$99.99	\$999.99
Top Engagement Prize	GoPro - HERO4 Silver Action Camera	1	\$399.99	\$399.99
Top Engagement Prize	Apple - iPad Air 2 Wi-Fi16GB - Silver	1	\$499.99	\$499.99
GRAND Prize	Samsung Galaxy S6 SM-G920F 32GB or iPhone 6, 4.7" display 16GB	1	\$549.99	\$549.99

GRAND Prize	Apple - 21.5" iMac® - Intel Core i5 (2.7GHz) - 8GB Memory - 1TB Hard Drive - Silver	1	\$1,269.99	\$1,269.99
GRAND Prize	Samsung 65" 4K Ultra HD Smart TV	1	\$1,799.00	\$1,799.00
	Totals	20		\$6,016.38

The prizes have no cash redemption value. Any federal and state taxes on the prize are the sole responsibility of the winners. No substitution or transfer of prizes permitted, except at the sole discretion of RCN. If any portion of a prize is unavailable, RCN reserves the right to substitute that portion of a prize with a prize of equal or greater value. RCN will make an honest and documented attempt to deliver all prizes.

4. **GENERAL CONDITIONS:** The potential winners will be required to sign and return any applicable documents sent by RCN related to the AWC, which may include, but are not limited to, a letter of prize acceptance, waiver of liability, and an affidavit of eligibility within three (3) days of notification. Failure to return documents as specified or if prize notification is returned as undeliverable, it will result in entry being disqualified, and an alternate winner being selected from eligible entries previously received. Where permitted by law, each winner agrees to grant to RCN and RCN's licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide, in any media now known or hereafter developed, including, but not limited to, the world wide web, at any time or times, the each winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in any presentation or other activity, which may include filming/audio/video/ electronic or other recordings and/or interviews as may be determined by RCN. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected from eligible entries previously received and in accordance with these Official Rules; and while not obligated to do so, RCN may in its sole discretion, bear such reasonable costs and expenses which RCN, in its sole discretion, deems appropriate for winners or potential winners to appear for a presentation or other activity. Further, by accepting a prize, each winner

agrees to release and hold harmless RCN, its respective parent, subsidiaries, licensees, affiliates, advertising and promotion agencies, and their respective directors, officers, employees, representatives, and agents from any and all liability for any injuries, loss, or damage of any kind to person, including death, and property arising whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any AWC-related activity, or participation in this contest.

IN NO EVENT WILL ANY RCN, ITS PARENT, SUBSIDIARIES, LICENSEES, AND/OR AFFILIATES AND RELATED COMPANIES, NOR THEIR AFFILIATES, ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET WEBSITE, INCLUDING, BUT NOT LIMITED TO, THE CONTEST, OR THE DOWNLOADING FROM AND/OR PRINTING OF MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, ALL CONTENT ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND EITHER EXPRESS, OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

RCN reserves the right, at RCN's sole discretion, to disqualify any individual that RCN finds tampering with the entry process or the operation of the AWC or web site; to be in violation of the terms of service of RCN's web site; to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike, unprofessional, or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any entrant to obtain more than the stated number of entries by using multiple, different email, Twitter, or Facebook accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified from the AWC. Any use of robotic, automatic, macro, programmed, or like entry methods will void all such entries by such methods.

In the event of a dispute as to entries submitted by multiple users having the same email, Facebook, or Twitter account, the authorized account holder of the applicable account used to enter the AWC at the actual time of the entry will be deemed to be the Entrant and must comply with these Official Rules. For email, authorized account owner is deemed to be the natural person who is assigned an email address by an Internet access provider, online service provider or other organization, which is responsible for assigning email addresses, or the domain associated with the submitted email address. Authorized account holder of a Twitter account is defined as the natural person assigned to a Twitter account by Twitter.com. Authorized account holder of a Facebook account is defined as the natural person assigned to a Facebook account by Facebook.com. A potential winner may be required to show proof that he/she is authorized account holder.

5. **COLLECTION OF INFORMATION:** RCN will not sell, rent or otherwise transfer any information, obtained throughout the course of this AWC, to any third party, nor will RCN use this information for marketing purposes. In the event that you are under the age of eighteen (18) and submit entries to RCN, RCN will delete, erase or destroy any and all personally identifiable information that is obtained from the entries following the conclusion of the AWC.

6. SPONSOR:

