Big Geyser Inc.

RCN Business tailored a reliable, dedicated Internet solution for a premiere beverage distribution company in the Greater New York City area.

About Big Geyser

Big Geyser is one of the largest distributors of premium non-alcoholic beverages and snacks in the country. They service accounts in all channels of trade throughout the five boroughs of NYC, Westchester, Putnam, Nassau and Suffolk counties. Family owned & operated, Big Geyser's goal is to deliver superior levels of service to their customers.

The Challenge

- The company needed to improve access to virtual servers located across the East River in Manhattan
- With business growing and increased competition, Big Geyser required additional Internet bandwidth
- The company wanted a technology partner that could deliver advanced technology solutions and great service

The Solution

- A 100 Mbps Dedicated Internet Access (DIA) line was installed within 3 weeks to Big Geyser's headquarters

Why RCN?

- Fiber-rich redundant network
- 24x7 local support team and end-to-end network monitoring
- Thorough follow-up and service delivery
- U.S.-based network operations center

Results

- Network installation was completed within Big Geyser's schedule with minimal down time
- Five months after RCN services were activated, internal processing runs more smoothly and capacity is now in place for expansion
- Orders are delivered on time, distribution transactions are up, and the work day is ending earlier for Big Geyser employees
- Big Geyser's management is now freed from infrastructure worries and planning for growth is in full swing

"Since we now have the RCN backbone and Internet circuit to rely on, we can continue to better our technology and grow our business to take us to the next level."

RCN Business topped PC Mag's Business Choice Awards for 2016

Ranked highest for overall satisfaction. Best overall Internet service. Highest ranking on value. And most likely to recommend.

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